



QUEEN CITY

Beauty
Awards

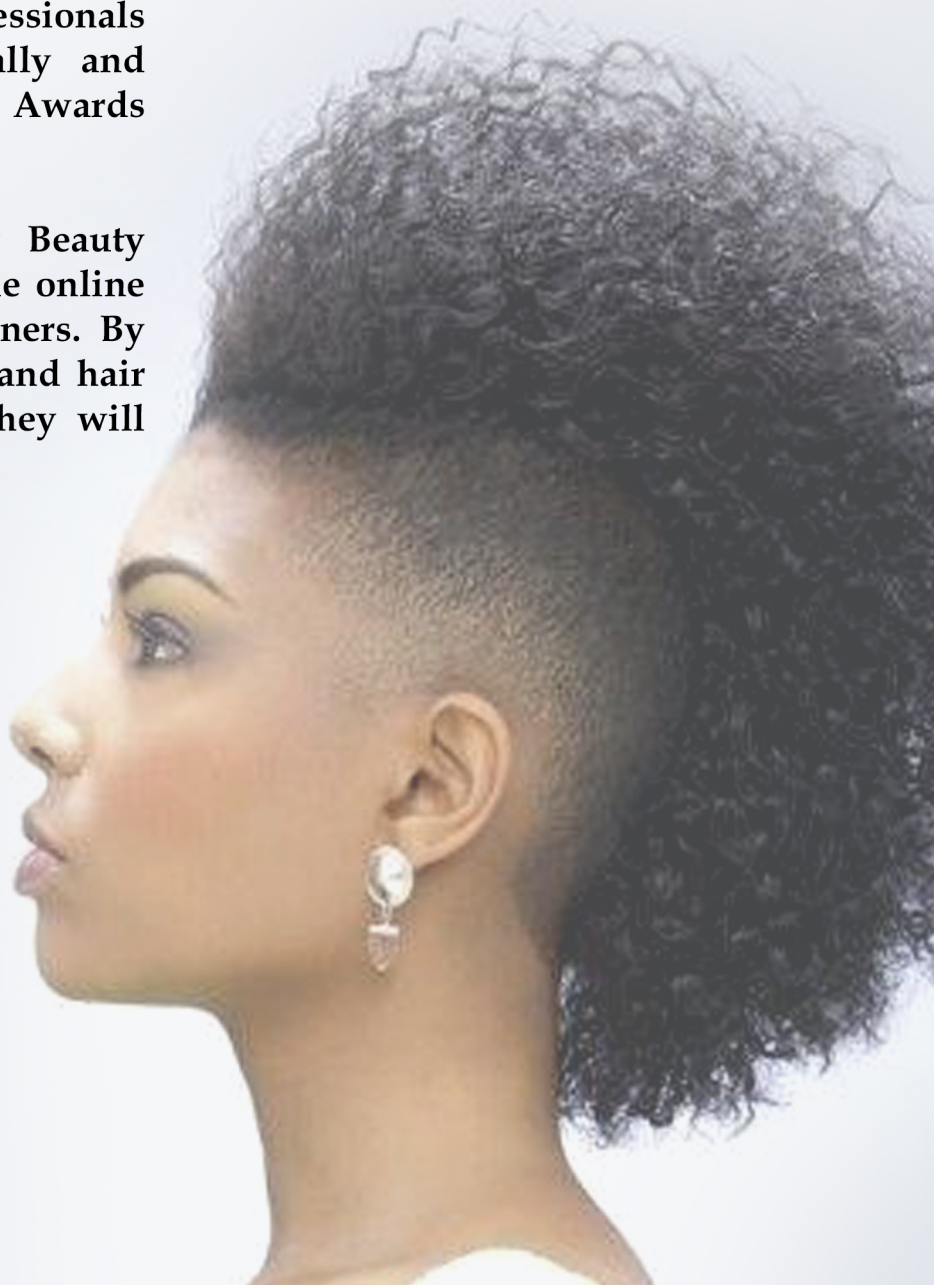


QUEEN CITY *Beauty* Awards

There is a tremendous amount of talent within the beauty and hair industry in Charlotte, North Carolina and surrounding areas and we would like to recognize their talents and gifts. Each of these professionals are making great strides nationally and locally and the Queen City Beauty Awards wants everyone to know it.

Being a part of the Queen City Beauty Awards, we have designed a unique online opportunity that includes our listeners. By our listeners nominating a beauty and hair professional. The categories that they will choose from are as follows:

- *Stylist of the Year
- *Barber of the Year
- *Make-Up Artist of the Year
- *Nail Technician of the Year
- *Hair Salon of the Year
- *Barbershop of the Year





Sponsorships

PRESENTING SPONSOR - \$2,000 (Total Promotional Value \$3,500)

- Logo on all printed marketing materials (Flyer, Step & Repeat)
- Stage Mentions during the event
- Premium space in Event Program
- Invite to the VIP Meet & Greet Purple Carpet Photo Shoot (includes food and drinks)
- 4 VIP tickets to the event
- Add promotional item to gift bags or do a prize giveaway during event
- (20) 15: second commercials for your business
- (30) 60: second Commercials to air Thurs.-Sun. 6am-12pm (mid-day) to promote the event including you as a sponsor
- Inclusion in 4 QC Infobroker Newsletters promoting your business
- 5,000 flyers will be distributed for the event to include your logo as a sponsor

PLATINUM SPONSOR - \$1,000 (Total Promotional Value \$2,500)

- Logo on all printed marketing materials (Flyer, Step & Repeat)
- Stage Mentions during the event
- Invite to the VIP Meet & Greet Purple Carpet Photo Shoot (includes food and drinks)
- 4 VIP tickets to the event
- Add promotional item to gift bags or do a prize giveaway during event
- (20) 15: second commercials for your business
- (20) 60: second Commercials to air Thurs.-Sun. 6am-12pm (mid-day) to promote the event including you as a sponsor
- Inclusion in 2 QC Infobroker Newsletters promoting your business
- 5,000 flyers will be distributed for the event to include your logo as a sponsor

GOLD SPONSOR - \$500 (Total Promotional Value \$1,500)

- Logo on all printed marketing materials (Flyer, Step & Repeat)
- Stage Mentions during the event
- Placement in the event program
- Invite to the VIP Meet & Greet Purple Carpet Photo Shoot (includes food and drinks)
- 4 VIP tickets to the event
- Add promotional item to gift bags or do a prize giveaway during event
- (20) 15: second commercials for your business
- (20) 60: second Commercials to air Thurs.-Sun. 6am-12pm (mid-day) to promote the event including you as a sponsor
- Inclusion in 2 QC Infobroker Newsletters promoting your business
- 5,000 flyers will be distributed for the event to include your logo as a sponsor



**JULY 31st
2016**



**- CHARLOTTE -
NORTH CAROLINA
2016 BEAUTY PROFESSIONAL AWARDS**

VENUE 1801

**1801 N. TRYON STREET, STE. 609, CHARLOTTE, NC 28206
DOORS OPEN AT 4PM**

NOMINATE: YOUR FAVORITE BARBER, STYLIST, MAKE UP ARTIST, CLOTHING
OR SNEAKER BOUTIQUE & DON'T FORGET YOUR FAVORITE TATTOO SHOP OR ARTIST AT
WWW.QCBEAUTYPROFESSIONALAWARDS.COM

****PRIVATE RECEPTION FOR ALL NOMINEES AT 3PM W/ FOOD, DRINKS, PHOTOS & PURPLE CARPET****

If you would like more info about the 2016 QC Beauty Awards or how to become a sponsor,
please call 704.951.4025 or email info@qcbeautyprofessionalawards.com

WWW.QCBEAUTYPROFESSIONALAWARDS.COM



**iZIGGY
PROMOTIONS**



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